

USE CASE

# Executive Business Continuity

## Bottom Line:

We help manufacturers avoid business disruption and financial losses from downtime and data threats caused by misallocation and criminal enterprises.

## Background:

Manufacturers have realized an increasing need for business continuity. This use case focuses on adjustments associated with continuity of critical business systems.



**To start a friendly dialogue, visit our website or call (614) 408-0900.**

## Common Problems

- **Order intake performance against budget target means uptime and reliability are vital.** Data loss and system failure has an immediate impact on staff productivity and customer commitments.
- **Complete, on-time, and accurate delivery of quality products** means downtime events would impact revenue and the business reputation.
- **ERP, reporting services, document imaging, file shares, and email contain critical information** for day to day operations. Data loss through deletion, corruption, and/or ransomware can cause significant service outages, anxiety, productivity loss, and angry customers.

## How We Solve Common Problems

- **Independent data backup with automated verification alerts to success and failure status** so you can manage the exceptions.
- **Backup + Disaster Recovery equals business continuity.** Recover one or all of your systems in a geo-dispersed cloud within hours instead of weeks or months. Employees can connect to your systems anywhere in the world.
- **Human factors and hardware failures cause downtime.** Spin up a failed server in minutes to drastically reduce disruption, ship orders, and keep customers happy.

## Results:

Manufacturers are experiencing an increased frequency of business disruption. Many businesses realize that they are not prepared, they are anxious, and they do not know where to start. Due to false claims and lack of trust, uncertainty is having a big effect on managing the business. Too many smart people assume their data is protected and later regret not verifying. **We can help you get started with your business continuity needs.**