

USE CASE

Executive Loss Control



Bottom Line:

We help manufacturers avoid business disruption and financial losses caused by accidental data corruption and avoidable exposure to criminal enterprises.

Lesson:

Manufacturers, whether large or small, need verifiable loss control processes to avoid costly business disruptions. This use case draws a comparison between the safety of the employees in the factory to the business data vital to operations.

We assist leadership teams who desire verifiable loss control processes, through cyber risk assessments, planning, prevention, and data safety to avoid business disruption.

To start a friendly dialogue, visit our website or call (614) 408-0900.

Problem Description

Background:

Employee safety and loss control are necessary components of your operational plan. That is why leadership teams allocate resources to assessing, planning, and preventing risk towards workplace safety as a direct benefit to the business. These same considerations also apply to the safety of business data.

Safety-First:

A safety-first attitude is good for everyone, from the business owners to employees to customers. Quality products are manufactured and produced daily, shipped accurately and on-time, and everyone goes home free from injury. **Without applying a safety-first mindset to critical business data, costly loss events occur.**

Mindset:

If safety and loss control are important, then why would any leadership team jeopardize their business by not verifying that their systems are secure and business data is protected? Just like the factory floor, **fewer accidents mean less time spent dealing with the aftermath.** Fewer accidents mean reduced accident costs, whether caused by personal injury, data loss, or prolonged system downtime.

The Value:

The value of loss control efforts is avoiding the expenses of recovering from data loss events which can significantly impact your bottom line and reputation. **We work with executive and technical teams to co-develop effective cost and loss-reduction strategies and action plans for your business.**