

Executive Clarity



Bottom Line:

You can avoid business disruption and financial losses caused by the lack of executive clarity.

Lesson:

Manufacturers need greater clarity to avoid business disruptions.

We empower leadership teams who desire a simplified path to clarity. If your business relies on digital information and is sensitive to downtime, you can participate in making more informed decisions to avoid disruption, loss, and damage.

To learn more or start a friendly dialogue, visit our website or call (614) 408-0900.

Problem Description

Background:

The gaps between communication, understanding, and commitment continue to be problematic for businesses. Most people don't try to be vague. They are unable to express their thoughts clearly. When people speak, the listener is required to interpret what is communicated or ignore the information because it is too difficult to understand. Instead of having a shared understanding, we must insert our interpretation to fill in the blanks. The misunderstandings then lead to disruption and preventable harm.

Things Have Changed:

Leadership teams face many barriers when seeking to understand the best allocation of resources. **Circumstances change rapidly**; our priorities and perspectives may no longer resemble the goals we had at the beginning of the year. Quality products manufactured daily are shipped accurately and on-time, which is difficult due to labor shortages. Adjustment pains will continue, whether personnel, access to low-cost capital, or changes in supply chain partners. Change introduces new risk variables to be managed.

Reality:

Disruption lowers productivity and equipment effectiveness. The lack of clarity about your cyber risk limits the confidence needed for making critical decisions to prevent loss. Ambiguity challenges our ability to identify and address gaps throughout the business. Consequences are not enough to drive behaviors to avoid adverse reactions. We know that the economy will improve, as will the necessity for **managing security and data privacy**.

Value:

Executive clarity empowers leadership teams by simplifying the process of understanding causes of loss and establishing workable solutions. Executive clarity is valuable for removing barriers and making it easier for contributors to be understood. We make it easy for administrative and technical teams to co-develop significant **cost-reduction and loss-reduction** strategies and action plans. Different clarity methods yield improved resource allocation decisions to avoid disruption and the consequences of preventable harm.