

THE NEED TO CONTAIN

Protect your business and reputation during uncertainty,
as you see cybersecurity risk differently.

Your template-guided collaboration process to reduce
the cost and duration of future loss events.

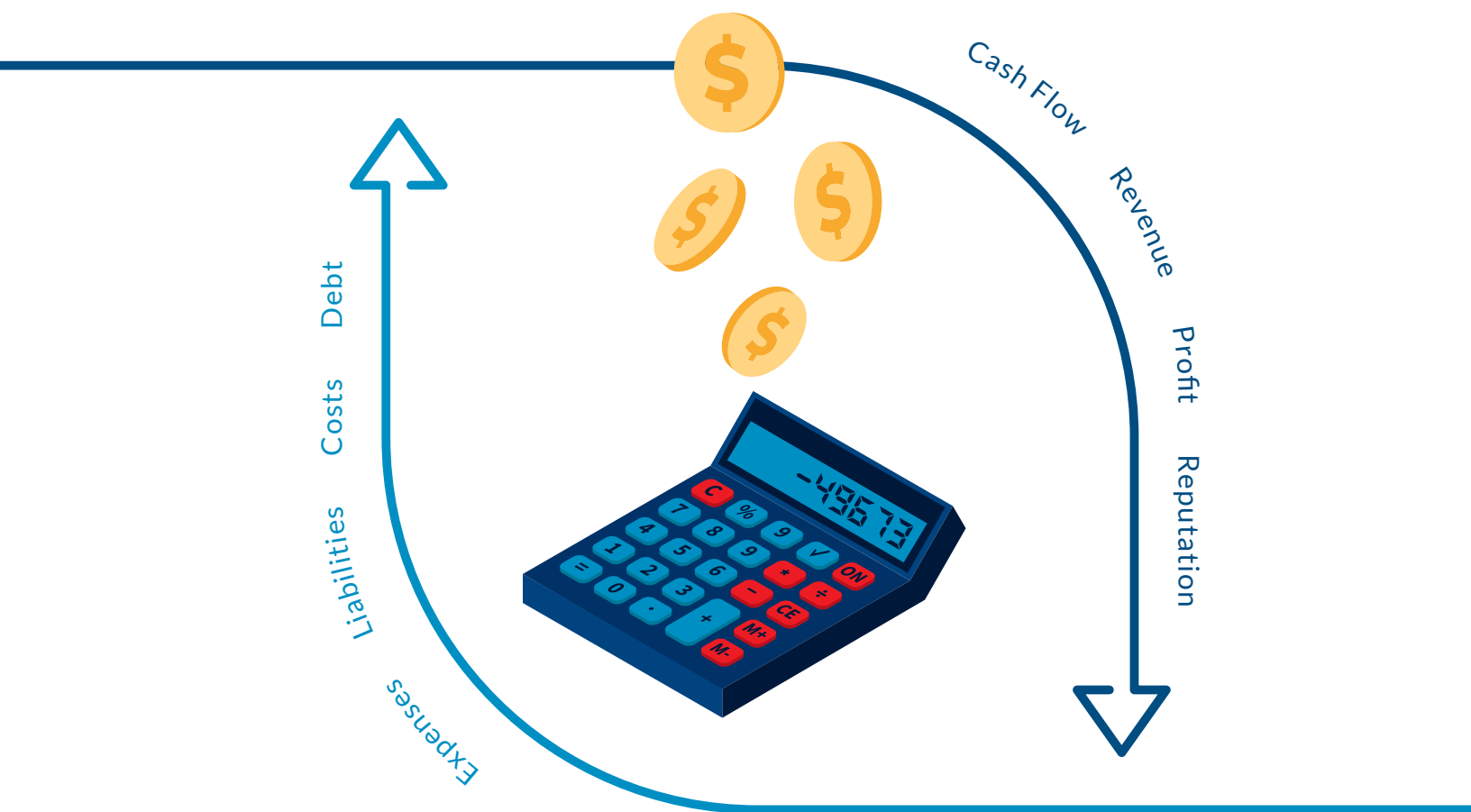


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No one takes pride in being second-guessed when criminal attacks cripple your organization. You know security measures need improvement, yet business assets remain exposed. The only way to contain lost revenue and expenses caused by exploited cybersecurity weaknesses is to take decisive action before criminals expose you.

What are the loss implications for you and your company? Misclassified assets and misunderstood threats lead to business disruption events. The effects of cybercrime often spill over from the initial target to stakeholders, magnifying the damage to your business and reputation.

We understand that a useful and practical process is needed to help the team see cyber risk differently. To support your efforts, we created SPOT-Beam Contain to help you. The template process will guide you through steps to make business disruption less severe.

Here's how it works:

1. When you are ready to speak up, purchase and download the PDF pack.
2. Identify and invite the stakeholders into the collaboration process to redefine essential business processes and loss event scenarios.
3. Align team actions with the mission and values of the business to enhance cybersecurity preparedness and customer confidence.

This planning process allows you to quickly write a detailed asset protection plan that you can defend. The fillable built-in PDF templates provide preset



The CONTAIN process of defining your Specific Points of Truth (SPOT) begins with identifying acceptable loss and ends with observing the outcomes from decisive actions. Decisions include acting on a narrow grouping (Beam) of resource allocations to address asset exposures likely to cause loss events.

structures for stakeholder collaboration and decisive actions. You will improve trust with transparency and shared understanding, and action commitments needed to support your business and customers.

This template pack is designed to help you contain lost revenue and expenses from avoidable outages. If your customers will not tolerate your business being offline for weeks or months, then this investment will benefit you.

To protect your business and reputation, implement the template pack. Your aspirations and implications will define your journey and success.