

COST CONTAINMENT USE CASE



Problem:

How are IT costs impacting income and cash flow?

Spending more than needed is rarely the best option. Decision-makers often discover their business and vendor priorities differ, as partial implementations and inflated prices only improve vendor profitability. Companies waste thousands of dollars annually, because the information to make better decisions is withheld by the vendors selling to you.

Take the next step to achieve your cost containment goals and start today!

Purchase the evaluation on our <u>website</u> or call (614) 408-0900 to start a friendly dialogue.

Lesson: Zero in on what matters, income and cash flow.

Bottom Line: Businesses run better with IT cost containment.

Consider:

How much money could you save if someone stood up for you to address this conflict of interest? The good news is performance-driven cost optimization exists. Let me explain.

Answer:

The cost containment evaluation aims to assess current IT spending. It starts with the capture and mapping process as a baseline to identify potential savings. Costs are allocated based on usage and then mapped to related revenue-generating processes.

How: Structure of the Cost Containment Evaluation - \$1,500

Objective: Gather data on 20 cost structures, spending patterns, and associated operational processes, including monthly recurring, annual, and capital expenses.

Methods: Review how Finance categorizes IT costs, conduct interviews with stakeholders, and analyze contracts or vendor agreements.

Duration: 2-4 weeks.

Outcome: A report outlining current cost drivers, inefficiencies, and potential areas for cost reduction.

